

HABIB MAULANA

Graphic Designer & Creative Developer
Tangerang, Indonesia

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Born : Tangerang, 08 Mei 2000

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 8 years of experience in visual design, branding, social media campaigns, and digital content creation. Experienced in creating marketing materials, social media visuals, and branding assets that help businesses improve audience engagement and brand consistency.

In addition to design, skilled in workflow automation, landing page development, and operational system support. Able to adapt quickly to new industries and multidisciplinary working environments while combining creative execution with technical problem-solving.

1. Graphic Designer & Development Team

Aqiqah Saung Abah Jajat (2022 - Present)

https://www.instagram.com/aqiqah_saungabahjajat/

Developing promotional visuals, social media campaigns, and branding materials to strengthen brand identity and audience engagement consistency. Contributing to internal workflow development and automation systems to improve team productivity and operational efficiency. Supporting business growth through marketing campaigns, digital solutions, and creative communication strategies. Also responsible for website development, landing page creation, and business-support systems for daily operations.

2. Graphic Designer & Development Team

PT. Umar Sinergi Bersama / UMAR Travel (2025 - Present)

<https://www.instagram.com/umrahmarifatullah/>

Handling branding, promotional campaigns, and social media communication for Umrah and Hajj travel services. Designing marketing visuals and campaign materials while supporting operational systems and digital workflow development. Managing creative assets and contributing to end-to-end business flow optimization through technical and creative solutions. Developing landing pages and automation systems to support travel agency operational activities.

3. Helpdesk & Graphic Designer

PT. Locket Pintar Indonesia (Subsidiary of PT Mayora Indah) (2018 - 2022)

Started as a Helpdesk and Graphic Designer responsible for handling visual communication materials, technical support, and operational assistance for internal teams. Designed promotional and branding assets for digital and print platforms while also supporting system operations and troubleshooting activities.

During this role, developed strong skills in graphic design, spreadsheet systems, workflow automation, and basic web development. Collaborated with multiple departments to improve operational efficiency, support business activities, and maintain consistent visual communication across company campaigns.

SKILLS

Design Skills

- Social Media Design
- Branding Design
- Marketing Campaign Design
- Creative Direction
- Landing Page Design
- Print Design
- Content Visual Development

Technical Skills

- Workflow Automation
- Google Apps Script
- HTML / CSS / JavaScript
- Spreadsheet Systems
- Business Flow Management
- Website Development

Software & Tools

- Adobe Photoshop — Expert
- Adobe Illustrator — Expert
- Canva — Intermediate
- Figma — Intermediate
- Adobe Premiere Pro — Intermediate
- Adobe After Effects — Beginner
- Microsoft Excel — Advanced

EDUCATION

SMK Prima Unggul.

Multimedia Major

Years: 2014 – 2017

Pamulang University.

Computer Science

Years: 2017 – 2018

SELECTED PROJECTS

1. Aqiqah Saung Abah Jajat

Developed branding visuals, social media campaigns, and promotional materials to improve brand consistency and customer engagement. Built workflow systems and automation processes to support internal operational efficiency and team productivity.

2. UMAR Travel

Handled visual branding, social media campaigns, and digital promotional assets for Umrah and Hajj travel marketing. Developed workflow systems and business-support solutions to improve operational effectiveness and communication flow.

ADDITIONAL INFORMATION

- Fast learner with strong adaptability across creative and technical environments
- Experienced working in small teams with multidisciplinary responsibilities
- Able to combine visual communication, business understanding, and technical problem-solving
- Open for remote, freelance, and collaborative opportunities

Reference (*contacts will be provided upon request*)

1. Bapak Burhan Diyansyah (CEO & Founder, Aqiqah Saung Abah Jajat)
2. Bapak Luqman Al Ghifari (CEO & Founder Umar Travel)